

Don't miss the 2011 Colorado HIT Advocacy Day

Thursday – March 10, 2011

Scottish Rite Masonic Center/Capitol Bldg.

1370 Grant Street (across from Capitol), Denver, CO
7:15 am – 6:00 pm MST



A collaborative program from the Colorado Chapters of HIMSS & AHIMA



An innovative educational program for you to dialogue with your State Legislators about Health IT policies and priorities

Register today to attend the 2nd Annual Colorado State Health Information Technology (HIT) Advocacy Day. This educational event promises a full day of activities that includes panel discussions from executives leading key state-wide HIT projects, Chief Information Officers (CIOs), and the state legislators that are most involved in health issues. The day includes individual meetings with your legislators as well as capitol building tours, and an evening reception to discuss ongoing policy-based opportunities. This program is designed to be very educational and help to establish long-term relationships with legislators in order to continue to advance Colorado as a leader in Health IT programs throughout the nation.

Why You Should Attend this Program

- Meet with YOUR legislators in meetings set up for YOU at The State Capitol
- Get an update from the Colorado Governor's Office
- Learn from top Colorado Healthcare Industry and Technology leaders
- Learn what's on the minds of local CIO's in a CIO panel
- Network with other healthcare-IT decision makers, while enjoying breakfast, lunch and a social hour at the University Club
- Hear from legislators on a legislative panel focused on healthcare and Health IT
- Interact with experts and vendors

Individual Meetings with Legislators

There will be individual constituent meetings with legislators that are organized in advance (based upon *participant registrations*). For this reason, it is extremely important to register for this event as soon as possible. You can register at the website of either www.chimss.org or www.cohima.org.

Concurrent Capitol Building Tours

New this year, we have scheduled several capitol building tours when you are not in meetings with legislators. These tours last 45 minutes, and include your choice of a historical capitol tour, a legislative tour, or a climb to the top of the capitol dome.

Sponsors

We have several sponsors that will be available to share their expertise at the conference, including, Qwest Business Solutions, our lead sponsor.



Agenda

7:15 Check in/Continental Breakfast

8:00 Introduction/Review Agenda

8:10 Sponsor Introduction (Qwest)

8:25 Governor's Office Welcome

8:45 Colorado Health Leaders' Panel

- Phyllis Albritton, CORHIO & COREC
- Cari Fouts, Colorado Rural Health Center
- Joan Henneberry, Colorado Health Institute
- Lauren Plunkett, State Health IT Coordinator & Program Director
- Dick Thompson, Quality Health Network/Beacon Community
- Toria Thompson, Colorado Telehealth Network
- Donna DuLong, University of Colorado Denver (moderator)

10:00 Break

10:15 Chief Information Officer (CIO) Panel

- Russ Branzell, CIO, Poudre Valley
- Steve Hess, CIO, University Hospital
- Linda Minghella, CIO, Boulder Community Hospital
- Mary Anne Leach, CIO The Children's Hospital
- Jon Velez, MD, CIO, Memorial Health System
- Gregg Veltri, CIO, Denver Health
- Beth Just, CEO & President, Just Associates (moderator)

11:15 Legislative "ASKS" and Legislative Meeting Preparation

Cindy Sovine Miller, President, Sovine Miller, Political Consultant

12:00 Lunch

12:30 Legislators Panel

- Senator Irene Aguilar, MD, Health & Human Services Committee
- Senator Linda Newell, Vice Chair, Health & Human Services Committee
- Senator Shawn Mitchell, Senior Republican, Health & Human Services Committee
- Representative John Kefalas, House & Health Environment
- Representative Amy Stephens, House Majority Leader
- Representative Jim Riesberg, Senior Democrat, House & Health Environment Committee
- Representative Ken Summers, House, Chair, House & Health Environment Committee
- Cindy Sovine Miller, Moderator

Move to Capitol Building, 200 E. Colfax Ave., Denver, CO 80203

Time: 1:30 - 4:00 pm

Concurrent Individual Meetings with Legislators & Capital Building Tours

All participants will have the opportunity to meet with at least one legislator. Several capitol building tours are also scheduled, including:

- Historical capitol tours - a 45-minute walk through the capitol
- Legislative tours - a 45-minute lawmaking orientation
- Dome tours - a 99-step climb to the top of the capitol

Move to University Club, 1673 Sherman St., Denver, CO

Time: 4:00 - 6:00 pm

Networking Social Event/Wrap-up

More information about the program and sponsors is available on our website
<http://www.chimss.org/advocacy/advocacy.html>